

Date: March 3, 2010

To

Dear Sir,

Sub. **Support for 11th National 'A' Chess Championship for the Blind 2010.**

Most people find it difficult to believe when told that visually impaired person play chess. The fact of the matter is that they not only can play chess, but also are very good at the game. This is one game that the visually impaired player can play against sighted person on an equal footing.

The All India Chess Federation for the Blind (AICFB), which represents the interests of all visually impaired chess players in the country, takes pride in the fact that opportunities have been provided to visually impaired person all over the country to play the game. Zonal tournaments, followed by National tournaments leading to participation of Indian teams in World Chess championships for the visually impaired have become routine (last 11 years) in our organizational effort.

The All India Chess Federation For the Blind is proud to announce the 11th National 'A' Chess Championship for the Blind. This Championship will held at Shahaji Raje Krida Sankul Mumbai from 31st March to 10th April 2010.

The tournament is highest national-level event for men's and women's and will attract tremendous media attention. The top four men players of the tournament will form the Indian team to represent India for the forth coming World Chess Championship which will be held at Serbia in the month of July 2010.

All the expenses of the tournaments (players and their escorts), which include Lodging and boarding, travel from their hometowns, prizes, Arbiter teams expenses etc. will be borne by AICFB.

We request your support in this monumental effort and responsibility. Your support will enable us to ensure that our organization takes the initiative in helping blind person all over country to overcome their limitation and realize their full potential.

We thus humbly seek your help. Your kind consideration would enable us to host this prestigious and highest National level championship.

The details about the championship and the proposal are attached herewith for your kind consideration. For more details you may contact Mr. Charudatta Jadhav –Gen. Secretary-AICFB-M-98202 26516.

To know more about AICFB, please visit our website
www.aicfb.in

Thanking you with anticipation,

Yours sincerely

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THE EVENT

11th national A Chess Championship For The Blind 2010 (Men and Women)

Organised by

All India Chess Federation For The Blind (AICFB)

11th national a Chess championship will be conducted into two categories independently, men and women. This is the highest level chess tournament for the blind in India. The players who will take part in this tournament is selected based on their performance at Zonal and National B tournaments (2008-09). Top 19 men and 8 women players have been qualified to take part in this prestigious championship.

The Indian teams for forth coming world chess championship will be selected from this tournament. The top players of this tournament will also get an opportunity to participate at different international rating and national tournaments. This will be life time opportunity to blind chess players to play with top sighted players of our country.

The tournament will be conducted as per round robin system and follow FIDE and IBCA rules. This tournament will be treated as FIDE rated tournament. The games and results of the tournament will be uploaded at AICFB website daily.

www.aicfb.in

Venue of the tournament:

Shahaji Raje Krida Sankul

2nd floor big hall, Vira Desai road, Andheri (west) Mumbai.

Date of the tournament:

Men: 31st march to 10th April 2010

Women: 7th April to 10th April 2010

The Costs

▪ Accommodation for 40 persons for 12 days	96,000
▪ Boarding	1,00,000
▪ Reimbursement of travel	40,000
▪ Hiring of tables/chairs and (including functions)	40,000
▪ Playing Hall	44,000
▪ Prizes	75,000
▪ Publicity & Media coverage	30,000
▪ Arbiters fees	35,000
▪ Postage, Printing and Stationary	10,000
▪ Photographer/Sound	5,000
▪ Miscellaneous	5,000
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Total	4,80,000/-

- **Donations made to AICFB are exempt from Income Tax under Sec.80G**

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Mileage to the Sponsor

- One press conferences before the tournament.
- Daily press release will be send to all the leading newspapers,
- press release will also be sent to PTI and UNI.

- Invitation and daily press release will be also send to leading TV channels, All India Radio and FM radio.
- Tournament report will be send to different print and Braille magazines.

- Banners will be display at venue. Reception counter at the Arrival Live information about tournament will be uploaded on the Internet.

- Goodwill for being associated with the cause of the visually impaired.

The opportunity:

Co-sponsorship

cost

Rs. 1,50,000

- ❖ You will be called 'Co-Sponsor'
- ❖ All stationery related to the tournament will carry the sponsor's name.
 - ❖ All the announcements of the tournament will carry your name.
 - ❖ Daily press release will carry the name as co-sponsor. Will be send to all newspapers and TV channels.
 - ❖ Banners will be displayed in the tournament hall and at the entrance to the venue.
 - ❖ Sponsor's dignitary will give away some of the prizes along with other dignitaries during the Closing Ceremony which will be covered on Television.
 - ❖ All opportunities mentioned under 'Mileage' will be available.

Sponsorship of prizes

cost

Rs.75,000

The press release before and after the tournament will acknowledge the sponsorship. Sponsor's dignitary will give away some of the prizes. Sponsor's banner will be carried in the playing hall for all days of the tournament.

Arbiters/volunteers

sponsorship

cost Rs.50,000

The press release before and after the tournament will acknowledge the sponsorship. Arbiters & volunteers will wear batch bearing sponsor's name. Sponsor's banner will be carried in the playing hall for all days of the tournament.

Banners

sponsorship

cost

Rs. 10,000

Sponsor's banner will be carried in the playing hall for all days of the tournament.

Contact Details

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